



BRUKSIL EGYPT
Advertising And Media Production

We are the power of creativity





WHO WE ARE!

Bruksil Egypt Company is a leading company in the field of advertising and general supplies

We specialize in providing integrated advertising solutions that meet the needs of our clients efficiently and professionally.

MISION

It is to provide comprehensive and reliable solutions in the field of advertising and public supplies, to meet the needs of our customers and enhance their success.

We aim to support our customers by providing innovative and high-quality services, with an emphasis on accuracy and punctuality.

VISION

Our vision at Bruksil Egypt is to be the leading company in the field of advertising and general supplies in Egypt, with a focus on providing innovative, high-quality solutions that help our customers excel and succeed in a competitive market.



OUR SERVICES



We Are The Power Of Creativity

MONETIZATION

ADVERTISING

GOOGLE
LOCATION

RETOUCH

PHOTOGRAPHY

PRODUCTION
SERVICES

SEO

CONTENT
CREATION

VIDEOGRAPHY

MARKET
RESEARCH

BRAND
IDENTITY

MEDIA
BUYER

MARKETING
STRATEGY

FOLLOWERS
VIEWS

GRAGHIC
DESIGN

MONTAGE

MODELING

SOCIAL
MEDIA
SOLUTIONS

WEB
DEVELOPMENT

PRINTING

MODERATION

PHOTO
EDITING

GRAPHIC DESIGN

Bruksil Egypt, your preferred destination for high-quality graphic design services in Egypt.

We are a team of creative and experienced designers, working passionately to transform your ideas into amazing designs. What distinguishes us at Bruksil Egypt is our commitment to quality and innovation.

We believe that good design can make a huge difference in the success of your company or project.

Therefore, we work closely with our clients to understand their vision and realize it through our designs.





GRAPHIC DESIGN

- LOGO SKETCHING & DESIGN
- VISUAL & MOTION IDENTITY
- DESIGNING PUBLICATIONS SUCH AS BROCHURES, BOOKLETS, AND POSTERS
- WEBSITE INTERFACE DESIGN AND USER EXPERIENCE
- DESIGNING ADVERTISING MATERIALS AND SOCIAL MEDIA
- PRESENTATION DESIGN

| CONTENT CREATION

where we provide customized and innovative content creation services to help our clients communicate with their audiences effectively.

We believe that good content is the core of any successful marketing strategy, and we are committed to providing creative and inspiring solutions that meet your needs.

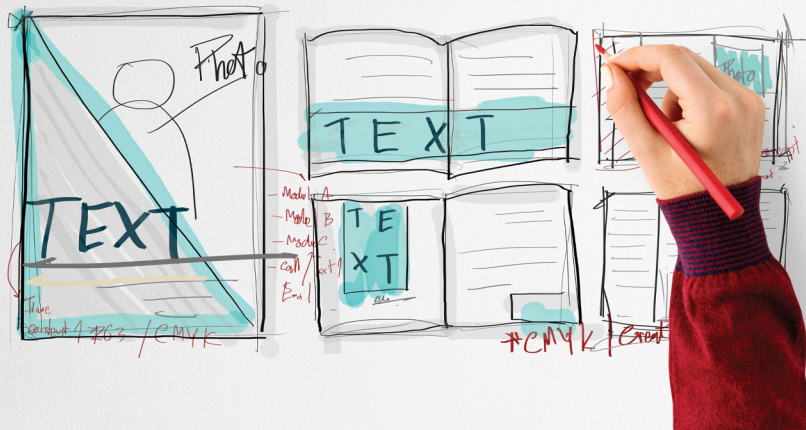
Our team of writers, designers, and creatives are ready to work with you to identify your needs and create content that reflects your vision and goals.

We understand the importance of good customer communication, and we focus on providing content that achieves positive and effective results.

If you are looking for a reliable partner in content creation services, Bruksil Egypt is here to help you.

Contact us today to start your next project and make your content speak for you effectively.

*Content



| CONTENT CREATION

Content Writing : We help you write articles, blogs, and marketing documents that attract readers and communicate your message clearly and convincingly.

Social Media Content Creation: We design and create custom content for social media platforms such as Facebook Instagram, and Twitter, to enhance your digital presence and increase engagement with your audience.

Short video production : We provide short and innovative video production services that are suitable for social media and contribute to enhancing your digital presence.

Content Marketing : We provide content marketing strategies that aim to attract potential customers and enhance your brand identity, regardless of the place or country, because we provide content in all dialects.

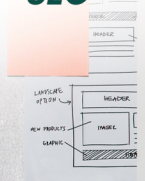
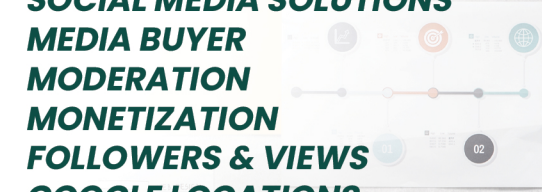


MARKET RESEARCH MARKETING STRATEGY SOCIAL MEDIA SOLUTIONS MEDIA BUYER MODERATION MONETIZATION FOLLOWERS & VIEWS GOOGLE LOCATIONS SEO



BRUNEL KOPY

MARKETING



CREATIVE MOVEMENT



IDEA

1
2
3

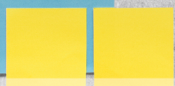
A

B

C

STARTUP
STRATEGY
PLANNING
TEAMWORK
SUCCESS

SIMPLICITY



about a year and a half...
...the most common...
...the most common...

...the most common...
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...the most common...
...the most common...

MARKET RESEARCH

Market research service is the process of collecting and analyzing data related to the market customers, and competitors with the aim of understanding customer needs, desires, and behavior, and providing this information to make strategic marketing decisions. Market research is an essential part of the marketing planning process for companies and institutions, and helps them identify opportunities and challenges in the market and develop effective strategies to achieve success.

Market research helps companies better understand customer needs, provide products and services that meet those needs, and achieve greater success in the market.



MARKET RESEARCH

1

Setting goals : Market research begins by defining the goals the company wants to achieve, whether that is understanding the market in general, evaluating a specific product, or targeting a specific age group.

2

Study design : The study is designed to suit the specific objectives including choosing appropriate research methods such as questionnaires interviews, or statistical analysis.

3

Data Collection : Data related to the market is collected from various sources such as customers, competitors, and available secondary data.

4

Data Analysis : The collected data is analyzed using different analytical methods and tools to understand trends and key information that can be utilized.

5

Providing reports and recommendations : Research results are summarized and strategic recommendations are made to the company, enabling it to make informed marketing decisions

MARKETING STRATEGY



Marketing Strategy Service represents a coherent framework aimed at achieving the marketing objectives of the company or organization. This strategy is a comprehensive marketing initiative that determines how to achieve the company's marketing objectives effectively and sustainably in the market.

The marketing strategy service is considered an essential part of the marketing process, as it helps companies achieve their marketing goals and enhance their position in the market through the use of solid plans and strategies.

I **MARKETING STRATEGY**

Market and competitor analysis : This part includes studying and analyzing the market and the target audience, in addition to understanding the trends and challenges in the market and analyzing competitors' strategies.

Setting marketing goals : During this stage, the goals that the company wants to achieve through marketing efforts are determined, whether they are increasing sales, improving brand awareness expanding the customer base, or others.

Developing a marketing strategy : Based on market analysis and setting goals, a comprehensive marketing strategy is developed that includes the channels used, targeted messages, and time plans to achieve the goals.

Implementing the strategy : After developing the strategy, it is implemented by implementing actual marketing plans including implementing advertising campaigns, launching products and directing efforts to achieve the specified goals.

Measurement and evaluation of performance : In this stage, the performance of the strategy is measured, the results achieved against the set goals are analyzed, and this information is used to modify the strategy and improve future performance.



SOCIAL MEDIA SOLUTIONS

Social Media Solutions are a package of services aimed at managing and organizing the digital presence of companies and individuals across social media platforms. These services include creating integrated marketing strategies, managing advertising campaigns, creating and managing content interacting with the audience, and analyzing data to achieve specific goals such as increasing brand awareness, boosting sales, and building a targeted and loyal audience. These services aim to improve customer interaction with the brand and enhance digital presence comprehensively and effectively.



| SOCIAL MEDIA SOLUTIONS

Social media strategy : Developing a social media strategy that aligns with your business goals and objectives.

Social media content creation : Creating engaging and shareable content that will resonate with your target audience.

Social media community management : Engaging with your followers, responding to comments and messages, and building relationships.

Social media advertising : Creating and managing social media ads to reach a wider audience and drive traffic to your website.

Social media analytics : Tracking your social media performance and measuring the ROI of your social media efforts.

Benefits of using social media solutions : Increased brand awareness: Social media can help you reach a wider audience and increase brand awareness.

Improved customer engagement : Social media can help you engage with your customers and build relationships.

Generate leads and sales : Social media can help you generate leads and sales.

Drive website traffic : Social media can help you drive traffic to your website.

Improve customer service : Social media can help you provide better customer service.



MEDIA BUYER



Media Buying service is the process of purchasing advertising space through various media, such as television, radio, newspapers magazines, and the Internet, with the aim of marketing a product or service to the target audience. Media Buyer studies the market and analyzes data to understand the target audience and determines the best media that can be used to reach this audience efficiently and effectively.

| MEDIA BUYING

MEDIA

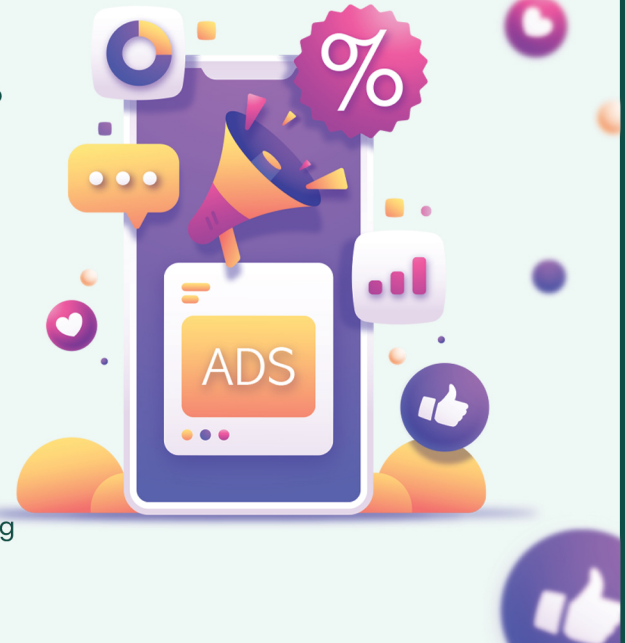
Determine the advertising objective : The Media Buyer must identify the main advertising objectives, whether they are increasing sales, increasing brand awareness, or generating engagement.

Target Audience Analysis: The role of the Media Buyer is to accurately understand the target audience, including their preferences, interests and consumption behaviors, in order to determine the most effective media to reach them.

Choosing the right media : Media Buyer identifies and chooses the appropriate advertising media to achieve advertising objectives, such as television, radio, internet, social media newspapers and magazines.

Contract Negotiation : The Media Buyer must negotiate contracts with various advertising media, including setting rates terms, and schedules for advertising.

Advertising Campaign Management : After purchasing ad space, the Media Buyer manages and executes ad campaigns including setting schedules, tracking performance, and managing the budget.



MODERATION



The Moderation service refers to the process of managing and monitoring online content, whether it is on social media platforms, forums applications, or any other digital platform. The Moderation service aims to ensure a safe and comfortable user experience for users online, by monitoring published content applying applicable laws and policies and addressing any inappropriate or harmful content.



MODERATION

Content Monitoring : The role of the moderators is to monitor the content published across digital platforms to ensure that there is no content that is offensive inappropriate, or violates applicable laws and policies.

Responding to comments and complaints : The male or female moderators are responsible for responding to comments and inquiries directed to the platform, in addition to handling complaints submitted by users regarding violating content.

Removing harmful content : Moderation's tasks include removing any content that is considered harmful or violates laws, such as racist content, violence, or incitement to hatred.

Interaction with users : Male or female moderators must interact with users in a professional and friendly manner, and provide help and support when needed.

Implementing policies and laws : The Moderation team must implement the policies and laws specified by the platform or company, and take the necessary measures against violators.



MONETIZATION



| MONETIZATION

Advertising : Displaying ads on your website, in your store, or on your products.

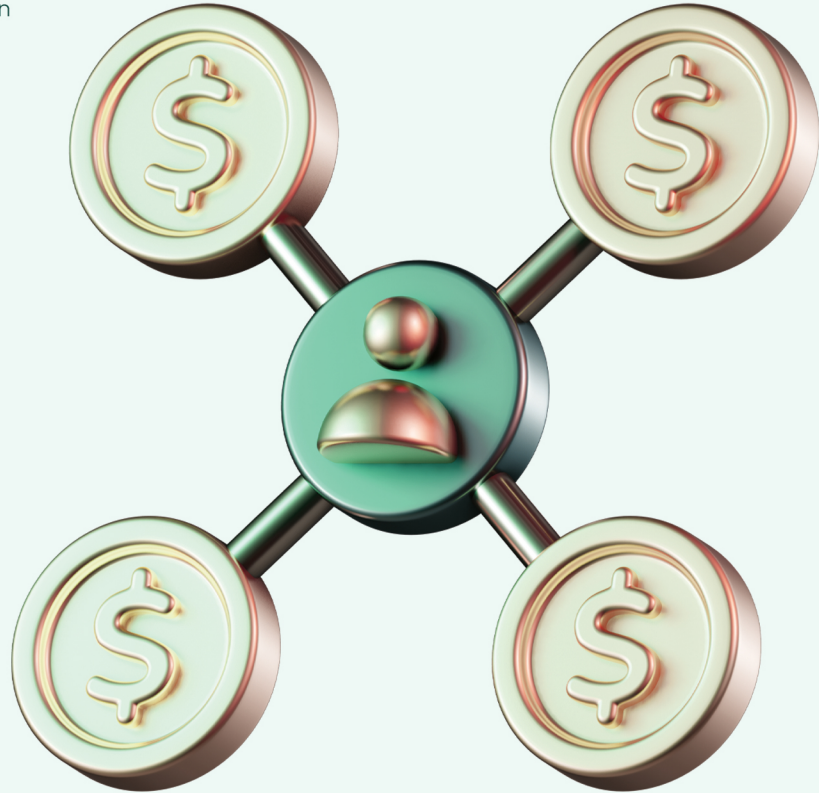
Subscriptions : Offering subscription services for access to exclusive content, discounts, or other benefits.

E-commerce : Selling products or services online.

Affiliate marketing : Promoting other businesses' products or services in exchange for a commission.

Lead generation : Generating leads for other businesses in exchange for a fee.

Data monetization : Collecting and selling customer data to third-party companies.



FOLLOWERS & VIEWS

Followers and views are two important metrics that can be used to measure the success of a social media account or website.

Followers are people who have chosen to follow an account on a social media platform. This means that they will see all of the account's posts in their feed, and they may also be more likely to engage with the account's content by liking, commenting, or sharing it.

Views are the number of times that a piece of content has been viewed. This can refer to views of a video, a blog post, or even a website homepage. Views are a good way to measure how much reach a piece of content has had.

Increasing followers and views can be a great way to grow your business or brand. By having more followers, you can reach a wider audience and generate more leads. And by having more views, you can increase brand awareness and drive traffic to your website.

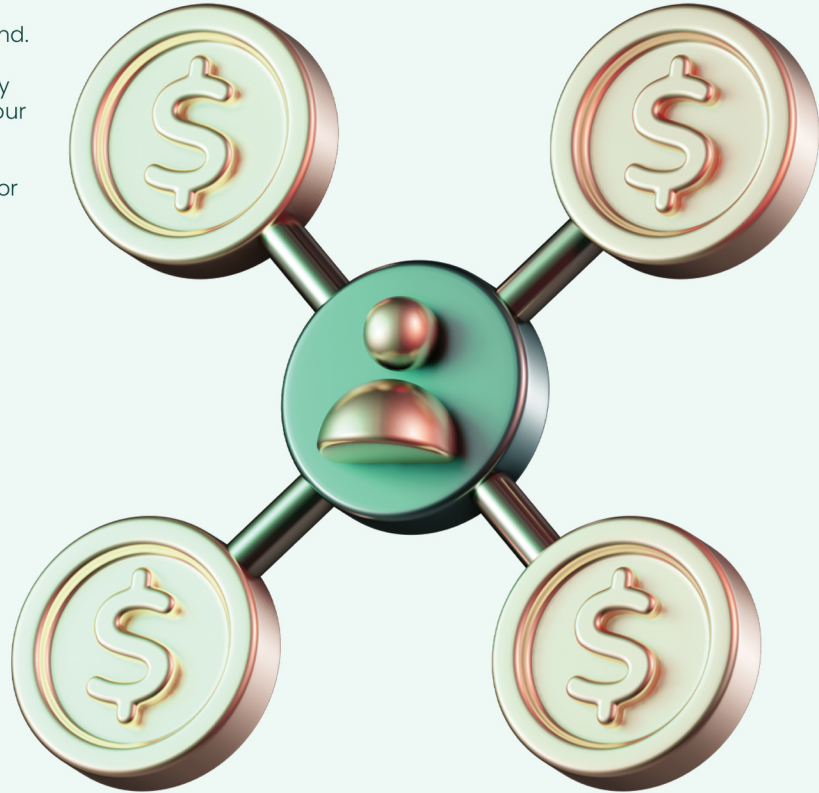
| FOLLOWERS AND VIEWS

Increased brand awareness : The more people who see your content, the more likely they are to become aware of your brand.

Improved website traffic : When people view your content, they may be more likely to visit your website to learn more about your business.

Increased sales : More website traffic can lead to more sales for your business.

Enhanced credibility : Having a large number of followers and views can make your business appear more credible and trustworthy.



GOOGLE MAPS

is a suite of services that provides businesses with tools to manage and optimize their physical locations.



| GOOGLE MAPS

Increased visibility : Google Locations can help businesses get found by more potential customers by making their information more visible in Google Search and Maps.

Improved customer engagement : Google Locations can help businesses engage with customers by allowing them to respond to reviews, answer questions, and post updates.

Better insights : Google Locations can provide businesses with valuable insights into how customers are interacting with their locations.



SEO

Search engine optimization (SEO) is the process of improving the ranking of a website in search engine results pages (SERPs) for relevant keywords.

This is done by optimizing the website's content structure and technical aspects to make it more appealing to search engines. The goal of SEO is to drive more organic traffic to the website, which can lead to increased sales, leads, and brand awareness.





| SEO

Increased organic traffic : SEO can help you drive more organic traffic to your website, which can lead to increased sales, leads, and brand awareness.

Improved brand awareness : SEO can help you improve your brand awareness by making your website more visible in search results.

Cost-effective : SEO is a relatively cost-effective way to market your business.

Long-lasting results : SEO results can be long-lasting, as long as you continue to optimize your website.



MARKETING BRANDING STRATEGY



TARGET



CUSTOMER



IDENTITY



MARKETING



MANAGEMENT

LEVELS OF BRANDING JOURNEY



TARGET

The components of brand identity are defined as vision mission, values, personality, style, stereotype, and goals.



CUSTOMER

The brand must first accurately understand the needs and aspirations of the customer through research, studies, and direct interaction with them.



IDENTITY

A distinctive logo and brand that represents identity and the design of visual elements such as colors, lines, shapes, and images that represent the brand and enhance its identity.



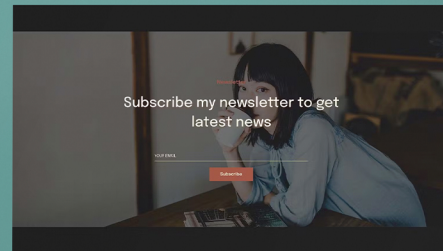
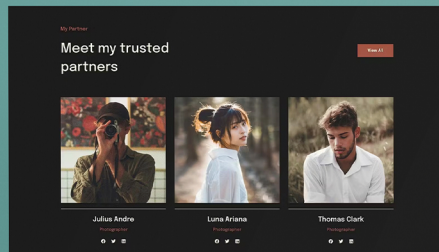
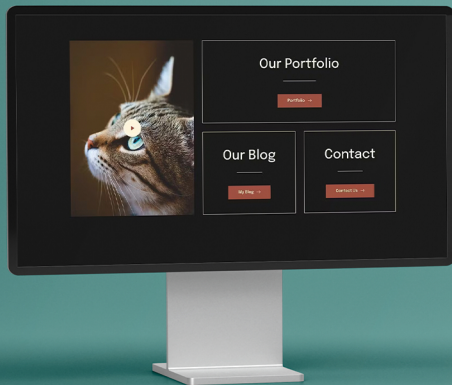
MARKETING

Building a positive brand image and enhancing the reliability of products or services among the target audience.



MANAGEMENT

Develop a comprehensive plan to communicate with the target audience and promote the brand through various means such as advertising, social media, and public relations.



WEB DEVELOPMENT

WEBSITE DEVELOPMENT SERVICE IS THE PROCESS OF CREATING, DESIGNING AND DEVELOPING A WEBSITE ON THE INTERNET, AND IT INCLUDES MANY STEPS AND ELEMENTS THAT AIM TO CREATE A WEBSITE THAT REFLECTS THE BRAND IDENTITY AND PROVIDES A DISTINCTIVE USER EXPERIENCE. HERE IS A COMPREHENSIVE DEFINITION OF WEBSITE DEVELOPMENT SERVICE

WEBSITE DEVELOPMENT

Analysis and Planning : The website development process begins with understanding the client's needs and project goals, and comprehensively analyzing the target users and their requirements. This also includes an analysis of the site's competitors and a market study.

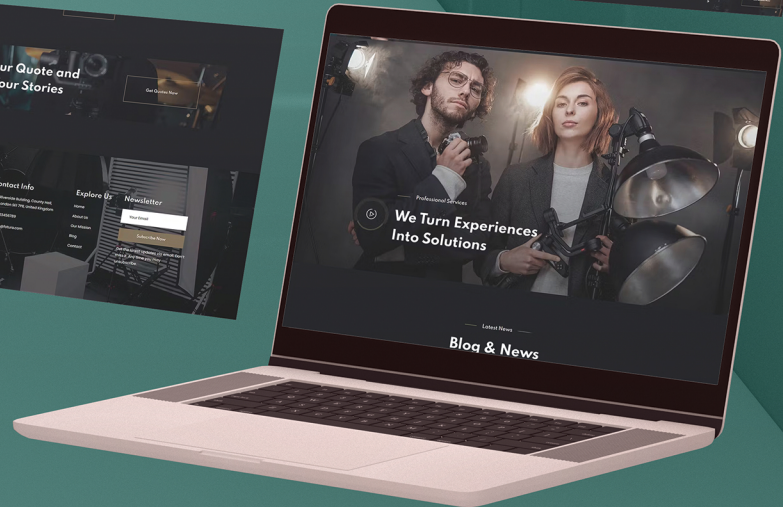
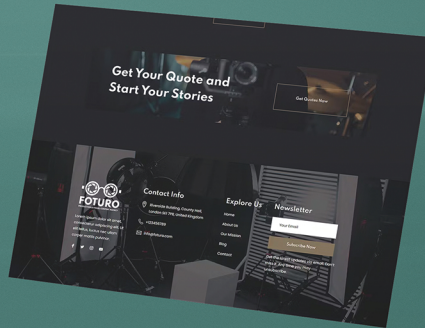
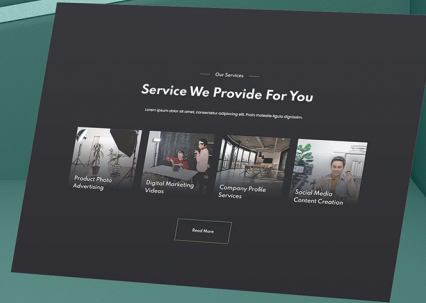
Graphic design : The main website interface and internal pages are designed in an attractive manner and consistent with the brand identity, taking into account user experience and ease of navigation.

Software development : The site structure is built and the necessary software is developed using appropriate programming languages such as HTML, CSS, JavaScript, etc., allowing for smooth interaction and communication between the user and the site.

Database development : A database is designed and implemented that allows the site to store and retrieve data efficiently such as user information, content, images, and files.

Testing and improvement : Continuous testing and improvement are carried out to ensure that the site works efficiently and is compatible with various devices and browsers, and that it provides a satisfactory user experience.

Website publishing : The website is published on the Internet after development and performance testing are completed, and its availability and stability are guaranteed around the clock.



MEDIA PRODUCTION





PHOTOGRAPHY

We provide high quality photography services to meet our clients' diverse needs. Whether you are looking for commercial product photography, special occasion portraits, or corporate event photography, our team of professional photographers is ready to provide superior services.

We use the latest photography techniques and advanced equipment to ensure that moments are captured in the best possible quality. We're committed to providing a seamless experience from start to finish, from planning photo shoots to editing photos so they're perfect for publishing or display.

PHOTOGRAPHY

PRODUCT PHOTOGRAPHY

to highlight your products in an attractive and professional way.

EVENT PHOTOGRAPHY

to document important moments at your conferences and events.

INDIVIDUAL PHOTOGRAPHY

Portrait photography sessions for families and individuals.

CORPORATE PHOTOGRAPHY

Photography of corporate offices and management team for marketing purposes.



VIDEOGRAPHY

Bruksil Egypt Company provides professional videography services that meet the needs of our customers in various fields. We use the latest videography techniques and high-quality equipment to ensure the production of outstanding videos that add value to your business and achieve your marketing goals.

Our team of experienced photographers and editors ensures a smooth experience from start to finish, from planning all the way to final video editing. We are committed to creativity and innovation, and we work to transform your vision into engaging, high-impact videos.



VIDEOGRAPHY

FILMING COMMERCIALS

To create marketing video ads that attract attention and promote your brand.

CORPORATE VIDEOGRAPHY

To produce videos that express your company's identity and culture and help enhance its presence in the market.

EVENTS & CONFERENCES COVERAGE

to document important events in a professional manner.

SHOOTING A PRODUCT VIDEO

to highlight the features of your products and display them in an eye-catching way.



PHOTO EDITING

Bruksil Egypt Company provides photo editing services that help you improve photos and make them more attractive and professional. Our team of skilled editors uses the latest image editing software and processing techniques to ensure we deliver stunning images that meet your needs.

We understand that high-quality images can make a huge difference in marketing campaigns and personal projects alike. So, we work hard to transform your photos into artistic creations that meet your expectations and enhance your vision.

PHOTO EDITING



IMPROVE COLORS AND LIGHTING

to make images more vibrant and attractive.

REMOVE BLEMISHES AND BLEMISHES

To ensure perfect and flawless images.

EDIT BACKGROUNDS

To provide the perfect setting for your photos.

ADD SPECIAL EFFECTS

to give photos a unique character and make them stand out.

MONTAGE



At Brussels Egypt, we provide video editing services that add real value to your visual content. Whether you're looking for marketing video editing, event videos, or even personal video editing, we have the skills and tools to turn your footage into engaging professional videos.

Our team of experienced video editors uses the latest editing software and creative techniques to ensure we deliver results that exceed your expectations. We understand that video editing can be the deciding factor in how successful your content is, so we work hard to realize our clients' vision and turn their ideas into reality.

MONTAGE

VIDEO CUTTING AND EDITING

to select the best shots and assemble them in a smooth and attractive way.

IMPROVED QUALITY AND SOUND

to ensure picture clarity and sound quality.
Add visual and audio effects: to give your video clips a distinctive character.

ADD VISUAL AND AUDIO EFFECTS

to give your video clips a distinctive character.

MARKETING AND ADVERTISING VIDEO EDITING

To create videos that attract attention and get customers to interact.



TYPES OF MONTAGE

- * Basic Editing
- * Video coloring
- * Creative Editing
- * Time-lapse Editing
- * Narrative Editing
- * Documentary Editing
- * Commercial Editing
- * Digital Editing
- * Montage of Clips
- * Music Montage
- * Travel Montage
- * Event Montage
- * motion graphic
- * stop motion
- * Cinematic Montage



PRODUCTION SERVICES



Bruksil Egypt, where we provide distinguished production services that meet the needs of our customers in various industries. Whether you are looking to produce videos, visuals, or other creative content, we are here to support you with our expertise and high quality.

Our team of production professionals works with you from start to finish to ensure your vision is realized. We believe that successful production requires close cooperation and a deep understanding of customer needs. Therefore, we are keen to provide a smooth and efficient experience during all stages of production.

If you are looking for a reliable partner for production services, Brussels Egypt is the perfect choice. Contact us today to talk about your next project and how we can help you make it happen.



PRODUCTION SERVICE

VIDEO PRODUCTION

We help you produce high-quality videos that clearly reflect your message.

MULTIMEDIA PRODUCTION

We provide multimedia production services such as interactive presentations, animation, and podcasts.

VISUAL CONTENT PRODUCTION

We design and produce visual materials, including professional images, infographics, and infographics, to meet your marketing needs.

AUDIO PRODUCTION

We offer professional-level audio recording and mixing services, including voiceover and sound effects.



RETOUCH



Welcome to Bruksil Egypt, where we offer retouch services that turn your ordinary photos into amazing works of art. We understand the importance of fine details in making photos perfect, and are committed to providing quality services to meet your expectations. Our team of professionals experienced in photo editing software works with skill and attention to detail. At Brussels Egypt, we believe that good images are a powerful tool for communication and persuasion, and we are committed to delivering results that exceed your expectations.

If you need to improve your personal or business images, Brussels Egypt is the perfect destination for you. Contact us today to learn more about our services and how we can help you achieve perfect images.



RETOUCH

Color and lighting correction : The colors and color balance of the image are adjusted to make it more realistic and beautiful, in addition to improving the lighting to better highlight details.

Removing blemishes : This step includes removing skin blemishes such as pimples, wrinkles, spots, and any other blemishes, to improve the appearance of the skin and make it smoother and more beautiful.

Refine and enhance details : Fine details in the photo, such as hair, clothing, and background, are refined, to make them appear sharper and clearer.

Structure and shape modification : The structure of the face and body can be modified and any figure flaws can be corrected in subtle and natural ways, enhancing the overall aesthetics of the image.

Improving composition and distribution : The overall composition of the image is modified and the distribution of the various elements in it is improved to make it more harmonious and attractive.





MODELING

Modeling service refers to the process of representing models or models for a variety of products, ideas, or services, for the purpose of promoting or displaying them in an attractive and attention grabbing manner. Modeling is an essential part of the world of marketing and advertising, as it is used to represent clothing, accessories, consumer products and services, in addition to many other fields.

The success of the modeling service depends on choosing the appropriate models and organizing the photography process professionally, in addition to clear instructions and directives from the marketing and advertising team to ensure the achievement of the set goals.

MODELING

Selection of models: The process of selecting models involves searching for people who have attractive features and are suitable for the product or idea that will be promoted.

Photo session : A special photo session is organized to photograph models, products or services professionally, using appropriate lighting and appropriate photographic techniques.

Marketing and advertising : Photos or videos taken during a photo session are used in marketing and advertising campaigns, whether online or in traditional media, with the aim of attracting the attention of the target audience and increasing sales of products or services.

Shows and events : Models can be used in fashion shows or promotional events to display products or services directly to the public.



PRINTING



Welcome to Bruksil Egypt, where we provide high-quality printing services for your personal and business needs. We believe that outstanding printing leaves a strong impression, and we strive to provide the best solutions that combine creativity and professionalism.

Our team of professionals at Brussels Egypt uses the latest printing technologies to ensure high quality and accuracy. We work closely with our clients to ensure we achieve the results they expect, with an emphasis on creativity and detail.

If you are looking for a reliable partner in printing services, Brussels Egypt is the right destination. Contact us today to start your next project and find out how we can help you deliver your ideas in a great way.



PRINTING

BROCHURE PRINTING

We offer the highest quality printing of brochures, posters and brochures to effectively promote your brand.

BUSINESS CARD PRINTING

We provide professional business card printing in a variety of shapes and designs, ensuring a distinctive image of you and your company.

PRINTING MARKETING MATERIALS

We specialize in printing marketing materials such as billboards, banners, and other promotional materials.

PRINTING ON VARIOUS MATERIALS

We offer printing services on canvas, mugs, T-shirts, and other materials, giving you various options to enhance your brand identity.

SOUVENIR PRINTING

We design and print custom souvenirs for celebrations and special events, to provide gifts that will be remembered.



ADVERTISING



Our advertising and publicity service in Brussels Egypt provides you with everything you need to showcase your brand in a professional and attractive way.

We do not only provide comprehensive advertising and publicity services, but we guarantee quality, innovation and coordination in every detail. Our goal is to support your brand and make it stand out in a striking and strong way in your target market.



ADVERTISING

LOGO DESIGN AND SUPPLY

provide the logo with high quality and formulate it in several forms to suit different uses, from business cards to banners and websites.

CLADDING PREPARATION AND INSTALLATION

Cladding is a type of aluminum composite panels that are characterized by their beauty and durability, and is used to cover the facades of buildings and companies.

SIGN DESIGN AND INSTALLATION

We design and install all types of signs, whether illuminated or non-illuminated, and in sizes and shapes customized to your needs.

ORGANIZING CONFERENCE ADVERTISING

We provide all conference and exhibition equipment, including:

Partitions: to divide spaces and provide display points for products or services.

MEETING ALL CUSTOMER NEEDS IN THE FIELD OF ADVERTISING AND PUBLICITY

We provide comprehensive solutions that cover all advertising requirements for companies and institutions, starting from creative and innovative designs to the printing and final implementation stage.



OUR CLIENTS



OUR CLIENTS



OUR CLIENTS



OUR CLIENTS



OUR CLIENTS



OUR CLIENTS



OUR CLIENTS



THANK YOU

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